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CONTACT INFORMATION	Beedie School of Business Simon Fraser University WMC 4323 8888 University Drive Burnaby, V5A 1S6	E-mail: peng_zhang_7@sfu.ca  Phone: +1 778 782 5545  Webpage: <a href="https://pengzhangecon.com/">https://pengzhangecon.com/</a>
RESEARCH INTERESTS	International Business Strategies, Institutions in Emerging Economies, Political Economy and Geopolitics	
TEACHING INTERESTS	Managerial Economics, Strategy, Development Economics, International Business	
EMPLOYMENT	<b>Beedie School of Business, Simon Fraser University</b> Assistant Professor of Managerial Economics	2018-present
AFFILIATIONS AND VISITING POSITIONS	Faculty fellow, Jack Austin Centre for Asia-Pacific Business Studies, Simon Fraser University Visiting researcher, School of Economics, University of Cape Town  Visiting researcher, IZA Institute of Labor Economics, Germany Prize student, the Joint Centre for History and Economics, University of Cambridge and Harvard University	2019-present May 2019 April 2018 2016-2017 June 2017 2012-2013
EDUCATION	<b>University of Cambridge</b> Ph.D., Economics Thesis: "Essays on Labour Markets in Developing Countries" Supervisor: Prof. Pramila Krishnan; Advisor: Dr. Toke Aidt  M.Phil, Economic Research	2013-2018      2012-2013
	<b>Peking University</b> B.Sc., Urban and Rural Planning, College of Urban and Environmental Sciences, <i>rank: 1</i> B.A., Economics, China Centre for Economic Research, <i>rank: top 1%</i>	2008-2012
AWARDS AND HONOURS	Best reviewer award, Academy of International Business Annual Conference Winner of the International Association for Chinese Management Research (IACMR) Best Conference Macro Paper, for the paper "Stronger Together: Country-of-Origin Agglomeration and MNE Location Choice" Finalist of the IACMR-GSJ Global Strategy Best Paper Award, for the paper "Stronger Together: Country-of-Origin Agglomeration and MNE Location Choice"	2022  2021 2021

Winner of the South Korean Academy Society of Global Business Administration Excellent Paper Award, for the paper "Stronger Together: Country-of-Origin Agglomeration and MNE Location Choice" 2021

Wrenbury Scholarship in Political Economy, Faculty of Economics, University of Cambridge 2017-2018

Raymond Burton Funds, Faculty of Economics, University of Cambridge 2017-2018

PODER Fellowship, Marie-Curie Actions, European Commission, EU 2016-2017

Cambridge Overseas Trust, University of Cambridge 2013-2016

The Graduate Awards and Research Studentships Committee Fund, Newnham College, University of Cambridge 2015

Luca D'Agliano Scholarship for Development Economists, University of Cambridge 2013-2014

First Prize in China Economic Research Award, China Centre for Economic Research, Peking University 2012

JOURNAL  
ARTICLES

**Stronger Together: Country-of-Origin Agglomeration and MNE Location Choice in an Adverse Institutional Environment.** 2022. *Forthcoming at the Strategic Management Journal*, with Yong, L., Jing, L. and Sunhwan, G.

**Franchise Extension and Fiscal Structure in the UK 1820-1913: A New Test of the Redistribution Hypothesis.** 2021. *Cliometrica*, 511, with Toke Aidt and Stanley Winer.

**Restricting Trade and Reducing Variety: Evidence from Ethiopia.** 2020. *World Development*, 126, No.104695, with Pramila Krishnan.

**Rural Banking in China: A Case of Centralization?** 2017. *Area Development and Policy* 2 (2): 173-191, with Godfrey Yeung and Canfei He.

**Rural Banking in China: Geographically Accessible But Still Financially Excluded?** 2017. *Regional Studies* 51 (2): 297-312, with Godfrey Yeung and Canfei He.

**Agglomeration Economies and Firm R&D Efforts: An Analysis of China's Electronics and Telecommunications Industries.** 2014. *The Annals of Regional Science* 53: 671-701, with Canfei He and Yifei Sun.

**Depressive Symptoms and SES among the Mid-aged and Elderly in China: Evidence from the China Health and Retirement Longitudinal Study National Baseline.** 2014. *Social Science & Medicine* 120: 224-232, with Xiaoyan Lei, Xiaoting Sun, John Strauss and Yaohui Zhao.

BEST PAPER  
PROCEEDINGS

**The Endogamy Tradition and the Business Performance of Informal Owner-manager Ventures in Sub-Saharan Africa** (2022), In Sonia Taneja (Ed.) Best Paper Proceedings of the Eighty-second Annual Meeting of the Academy of Management, with Saul Estrin and Tomasz Mickiewicz.

**The Endogamy Tradition and the Business Performance of Informal Owner-manager Ventures in Sub-Saharan Africa** (2022), In Dorothy Mpabanga (Ed.) Best Paper Proceedings of the Sixth Biennial Conference of the African Academy of Management, with Saul Estrin and Tomasz Mickiewicz.

#### MEDIA ARTICLES

Zhang, P. **The Endogamy Tradition: Its Persistence, Evolution and How It Affects Informal Business Outcomes** 2022, at SFU Beedie Research Insights.

Gunning, J; Mengistu, A; Krishnan, P; Zhang, P. **Fading Choice: Access to Manufactured Goods in Remote Ethiopia** 2020, at VoxDev.

#### RESEARCH

##### GRANTS

Social Sciences & Humanities Research Council of Canada Insight Development Grant, Sole Investigator (No. 430-2021-00559), CAD \$46,060 2021-2023

Simon Fraser University President's Research Start-up Grants, Sole Investigator, CAD \$45,000 2018-2023

#### INVITED

##### PRESENTATIONS

##### **Research Seminars and Workshops**

2022: Oxford Residence Week for Entrepreneurship Scholars (Oxford, UK)

2021: Beedie Research Brown Bag (Vancouver, Canada)

2019: Nanjing University (Nanjing, China), Beedie Research Brown Bag (Vancouver, Canada)

2018: Luxembourg Institute of Socio-Economic Research (Luxembourg), Beedie School of Business at Simon Fraser University (Vancouver, Canada), Economics Department at Simon Fraser University (Burnaby, Canada), Cambridge Empirical Microeconomics Workshop (Cambridge, UK)

2017: University of Cape Town (Cape Town, South Africa), IZA Institute of Labor Economics (Bonn, Germany), Cambridge Empirical Microeconomics Workshop (Cambridge, UK)

2016: Oxford Development Economics Workshop (Oxford, UK)

2014: Cambridge Empirical Microeconomics Workshop (Cambridge, UK)

2013: Graduate Workshop in the Joint Centre for History and Economics at the University of Cambridge (Cambridge, UK)

##### **Public Lectures**

2022: IDEAS @ SFU Beedie Webinar Series, "Companies and Communities: Governance That Addresses Community Values" (Virtual)

2019: Pacific Region Forum, SFU David Lam Centre (Vancouver, Canada)

#### CONFERENCE

##### PRESENTATIONS

2022: Global Strategy and Emerging Markets Conference (Vancouver, Canada), Canadian Economic Association Annual Meeting (Ottawa, Canada), Academy of International Business Annual Meeting (Miami, US), Academy of Management Annual Meeting

(Seattle, US, presenter and session moderator)  
 2021: Canadian Economic Association Annual Meeting (Virtual, presenter and session chair), International Association for Chinese Management Research (Virtual), Urban Economics Association North American Meeting (Virtual)  
 2019: Canadian Economic Association Annual Meeting (Banff, presenter and session chair), JIBS PDW at Academy of International Business (Copenhagen, Denmark)  
 2015: European Economic Association Annual Meeting (Mannheim, Germany), Royal Economic Society PhD Symposium (Manchester, UK)  
 2013: Cambridge Judge Business School Winter Conference (Cambridge, UK)

CONFERENCE AND  
 SEMINAR  
 ORGANIZATION

Joint UBC & SFU Entrepreneurship and Innovation Research Seminar Series (co-organizer) 2022-present  
 Research Seminar, Beedie Strategy Group (co-organizer) 2019

TEACHING  
 EXPERIENCE

**Simon Fraser University**

*Course instructor for the graduate program:*

Managerial Economics, part-time MBA 2022  
*Fall 2022*  
 Managerial Economics, full-time MBA 2021  
*Summer 2021: 47 students*

*Course instructor for the undergraduate program:*

Managerial Economics, second-year undergraduate students 2019-present  
*Spring 2022: 137 students for D100 section, 101 students for E100 section*  
*Fall 2021: 69 students for D200 section, 121 students for E100 section*  
*Spring 2021: 100 students for E100 section*  
*Fall 2020: 95 students for D100 section, 104 students for E100 section*  
*Spring 2020: 146 students for D100 section*  
*Fall 2019: 119 students for D100 section, 81 students for E100 section*  
*Spring 2019: 139 students for D100 section, 120 students for E100 section*

**University of Cambridge**

*Teaching fellow for:*

Stata and EViews class (Tripos Part IIB, MPhil and First-year PhD) 2015-2016  
 Economics for Developing Countries (Tripos Part IIB), Faculty of Economics 2014-2016  
 Economics for Developing Countries (Tripos Part IIB), Selwyn College 2014-2016  
 Economics for Developing Countries (Tripos Part IIB), Pembroke College 2015-2016  
 Economics for Developing Countries (Tripos Part IIB), Downing College 2016

UNIVERSITY  
 SERVICE

**Beedie School of Business, Simon Fraser University**

Tenure and Promotion Committee 2022-2023  
 Teaching Awards Committee 2021-2022

Ad hoc Committee on Academic Honesty for Remote Instruction	2020
Beedie Teaching and Learning Council	2019-2022
Recruitment Committee, Beedie Strategy Group	2019, 2021
Beedie Undergraduate Curriculum Committee	2018-2019

PROFESSIONAL  
SERVICE

**Editorial Review Board**

Management and Organization Review	2020-present
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**Journal Referee**

Consumption Markets & Culture, European Journal of Political Economy, Journal of International Business Studies, Journal of Government and Economics, Journal of Public Economics, Management and Organization Review, World Development

**Conference Referee**

Academy of International Business Annual Meeting

RESEARCH  
STUDENTS

**Mitacs Globalink Research Internship**

2021: William Ryan Sullivan, Guoqing Liu

2020: Sin Yun Soo (hired as a research assistant after Mitacs cancelled the program due to COVID-19)

**Research Assistants**

2022: Lisa Yang, Patrick Zhao, Marisa McGillivray

2020-2021: Paapa Essel, Zhen Huang (co-supervise), Wenyu Wang (co-supervise), Zhuoran Ren (co-supervise)

2019-2020: Ravneet Bal, Yiyao Zhang

OTHER  
INFORMATION

Certificates: San'yas Indigenous Cultural Safety Training Certificate, Provincial Health Services Authority, British Columbia

Languages: Chinese (Native), English (Fluent), German (Elementary)

Computer Skills: Stata, ArcGIS, Python, EViews, MATLAB, C++, L<sup>A</sup>T<sub>E</sub>X

Member, Academy of Management 2019-present

Member, Academy of International Business 2019-present

Member, Canadian Economic Association 2018-present