
CONTACT INFORMATION	Beedie School of Business Simon Fraser University WMC 4323 8888 University Drive Burnaby, V5A 1S6	E-mail: peng_zhang_7@sfu.ca Phone: +1 778 782 5545 Webpage: https://pengzhangecon.com/
RESEARCH INTERESTS	International Business Strategies, Institutions in Emerging Economies, Political Economy and Geopolitics	
TEACHING INTERESTS	Managerial Economics, Strategy, Development Economics, International Business	
EMPLOYMENT	Beedie School of Business, Simon Fraser University Assistant Professor of Managerial Economics	2018-present
AFFILIATIONS AND VISITING POSITIONS	Faculty fellow, Jack Austin Centre for Asia-Pacific Business Studies, Simon Fraser University Visiting researcher, School of Economics, University of Cape Town Visiting researcher, IZA Institute of Labor Economics, Germany Prize student, the Joint Centre for History and Economics, University of Cambridge and Harvard University	2019-present May 2019 April 2018 2016-2017 June 2017 2012-2013
EDUCATION	University of Cambridge Ph.D., Economics Thesis: "Essays on Labour Markets in Developing Countries" Supervisor: Prof. Pramila Krishnan; Advisor: Dr. Toke Aidt M.Phil, Economic Research	2013-2018 2012-2013
	Peking University B.Sc., Urban and Rural Planning, College of Urban and Environmental Sciences, <i>rank: 1</i> B.A., Economics, China Centre for Economic Research, <i>rank: top 1%</i>	2008-2012
AWARDS AND HONOURS	Winner of the International Association for Chinese Management Research (IACMR) Best Conference Macro Paper, for the paper "Stronger Together: Country-of-Origin Agglomeration and MNE Location Choice" 2021 Finalist of the IACMR-GSJ Global Strategy Best Paper Award, for the paper "Stronger Together: Country-of-Origin Agglomeration and MNE Location Choice" 2021 Winner of the South Korean Academy Society of Global Business Administration Excel-	

lent Paper Award, for the paper “Stronger Together: Country-of-Origin Agglomeration and MNE Location Choice” 2021
 Wrenbury Scholarship in Political Economy, Faculty of Economics, University of Cambridge 2017-2018
 Raymond Burton Funds, Faculty of Economics, University of Cambridge 2017-2018
 PODER Fellowship, Marie-Curie Actions, European Commission, EU 2016-2017
 Cambridge Overseas Trust, University of Cambridge 2013-2016
 The Graduate Awards and Research Studentships Committee Fund, Newnham College, University of Cambridge 2015
 Luca D’Agliano Scholarship for Development Economists, University of Cambridge 2013-2014
 First Prize in China Economic Research Award, China Centre for Economic Research, Peking University 2012

JOURNAL
ARTICLES

Franchise Extension and Fiscal Structure in the UK 1820-1913: A New Test of the Redistribution Hypothesis. 2021. *Clometrica*, 511, with Toke Aidt and Stanley Winer.

Restricting Trade and Reducing Variety: Evidence from Ethiopia. 2020. *World Development*, 126, No.104695, with Pramila Krishnan.

Rural Banking in China: A Case of Centralization? 2017. *Area Development and Policy* 2 (2): 173-191, with Godfrey Yeung and Canfei He.

Rural Banking in China: Geographically Accessible But Still Financially Excluded? 2017. *Regional Studies* 51 (2): 297-312, with Godfrey Yeung and Canfei He.

Agglomeration Economies and Firm R&D Efforts: An Analysis of China’s Electronics and Telecommunications Industries. 2014. *The Annals of Regional Science* 53: 671-701, with Canfei He and Yifei Sun.

Depressive Symptoms and SES among the Mid-aged and Elderly in China: Evidence from the China Health and Retirement Longitudinal Study National Baseline. 2014. *Social Science & Medicine* 120: 224-232, with Xiaoyan Lei, Xiaoting Sun, John Strauss and Yaohui Zhao.

BEST PAPER
PROCEEDINGS

The Endogamy Tradition and the Business Performance of Informal Owner-manager Ventures in Sub-Saharan Africa (2022), In Sonia Taneja (Ed.) Best Paper Proceedings of the Eighty-second Annual Meeting of the Academy of Management, with Saul Estrin and Tomasz Mickiewicz.

MEDIA ARTICLES

Zhang, P. **The Endogamy Tradition: Its Persistence, Evolution and How It Affects Informal Business Outcomes** 2022, at SFU Beedie Research Insights.

Gunning, J; Mengistu, A; Krishnan, P; Zhang, P. **Fading Choice: Access to Manufac-**

tured Goods in Remote Ethiopia 2020, at VoxDev.

RESEARCH

GRANTS

Social Sciences & Humanities Research Council of Canada Insight Development Grant, Sole Investigator (No. 430-2021-00559), CAD \$46,060 2021-2023

Simon Fraser University President's Research Start-up Grants, Sole Investigator, CAD \$45,000 2018-2023

INVITED

PRESENTATIONS

Research Seminars and Workshops

2022: Oxford Residence Week for Entrepreneurship Scholars (Oxford, UK)

2021: Beedie Research Brown Bag (Vancouver, Canada)

2019: Nanjing University (Nanjing, China), Beedie Research Brown Bag (Vancouver, Canada)

2018: Luxembourg Institute of Socio-Economic Research (Luxembourg), Beedie School of Business at Simon Fraser University (Vancouver, Canada), Economics Department at Simon Fraser University (Burnaby, Canada), Cambridge Empirical Microeconomics Workshop (Cambridge, UK)

2017: University of Cape Town (Cape Town, South Africa), IZA Institute of Labor Economics (Bonn, Germany), Cambridge Empirical Microeconomics Workshop (Cambridge, UK)

2016: Oxford Development Economics Workshop (Oxford, UK)

2014: Cambridge Empirical Microeconomics Workshop (Cambridge, UK)

2013: Graduate Workshop in the Joint Centre for History and Economics at the University of Cambridge (Cambridge, UK)

Public Lectures

2022: IDEAS @ SFU Beedie Webinar Series, "Companies and Communities: Governance That Addresses Community Values" (Virtual)

2019: Pacific Region Forum, SFU David Lam Centre (Vancouver, Canada)

CONFERENCE

PRESENTATIONS

2022: Global Strategy and Emerging Markets Conference (Vancouver, Canada), Canadian Economic Association Annual Meeting (Ottawa, Canada), Academy of International Business Annual Meeting (Miami, US), Academy of Management Annual Meeting (Seattle, US, presenter and session moderator)

2021: Canadian Economic Association Annual Meeting (Virtual, presenter and session chair), International Association for Chinese Management Research (Virtual), Urban Economics Association North American Meeting (Virtual)

2019: Canadian Economic Association Annual Meeting (Banff, presenter and session chair), JIBS PDW at Academy of International Business (Copenhagen, Denmark)

2015: European Economic Association Annual Meeting (Mannheim, Germany), Royal Economic Society PhD Symposium (Manchester, UK)

2013: Cambridge Judge Business School Winter Conference (Cambridge, UK)

CONFERENCE AND SEMINAR ORGANIZATION	Joint UBC & SFU Entrepreneurship and Innovation Research Seminar Series (co-organizer) Research Seminar, Beedie Strategy Group (co-organizer)	2022-present 2019
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TEACHING EXPERIENCE	Simon Fraser University <i>Course instructor for the graduate program:</i> Managerial Economics, part-time MBA <i>Fall 2022</i> Managerial Economics, full-time MBA <i>Summer 2021: 47 students</i>	2022 2021
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<p><i>Course instructor for the undergraduate program:</i> Managerial Economics, second-year undergraduate students <i>Spring 2022: 137 students for D100 section, 101 students for E100 section</i> <i>Fall 2021: 69 students for D200 section, 121 students for E100 section</i> <i>Spring 2021: 100 students for E100 section</i> <i>Fall 2020: 95 students for D100 section, 104 students for E100 section</i> <i>Spring 2020: 146 students for D100 section</i> <i>Fall 2019: 119 students for D100 section, 81 students for E100 section</i> <i>Spring 2019: 139 students for D100 section, 120 students for E100 section</i></p>	2019-present
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University of Cambridge

<i>Teaching fellow for:</i>	Stata and EViews class (Tripos Part IIB, MPhil and First-year PhD)	2015-2016
	Economics for Developing Countries (Tripos Part IIB), Faculty of Economics	2014-2016
	Economics for Developing Countries (Tripos Part IIB), Selwyn College	2014-2016
	Economics for Developing Countries (Tripos Part IIB), Pembroke College	2015-2016
	Economics for Developing Countries (Tripos Part IIB), Downing College	2016

UNIVERSITY SERVICE	Beedie School of Business, Simon Fraser University Tenure and Promotion Committee Teaching Awards Committee Ad hoc Committee on Academic Honesty for Remote Instruction Beedie Teaching and Learning Council Recruitment Committee, Beedie Strategy Group Beedie Undergraduate Curriculum Committee	2022-2023 2021-2022 2020 2019-2022 2019, 2021 2018-2019
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PROFESSIONAL SERVICE	Editorial Review Board Management and Organization Review	2020-present
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Journal Referee

Consumption Markets & Culture, European Journal of Political Economy, Journal of International Business Studies, Journal of Public Economics, Management and Organization Review, World Development

Conference Referee

Academy of International Business Annual Meeting

RESEARCH
STUDENTS

Mitacs Globalink Research Internship

2021: William Ryan Sullivan, Guoqing Liu

2020: Sin Yun Soo (hired as a research assistant after Mitacs cancelled the program due to COVID-19)

Research Assistants

2022: Lisa Yang, Patrick Zhao, Marisa McGillivray

2020-2021: Paapa Essel, Zhen Huang (co-supervise), Wenyu Wang (co-supervise), Zhuoran Ren (co-supervise)

2019-2020: Ravneet Bal, Yiyao Zhang

OTHER
INFORMATION

Certificates: San'yas Indigenous Cultural Safety Training Certificate, Provincial Health Services Authority, British Columbia

Languages: Chinese (Native), English (Fluent), German (Elementary)

Computer Skills: Stata, ArcGIS, Python, EViews, MATLAB, C++, L^AT_EX

Member, Academy of Management

2019-present

Member, Academy of International Business

2019-present

Member, Canadian Economic Association

2018-present